Policy 3-3-3. Social Software Policy

Social software is defined as any web application, site, or account offered by JCLD that facilitates the sharing of opinions and information about library-related subjects and issues. Social software includes such formats as blogs, list-servs, websites, social network pages, or posts to community reviews and patron ratings of library materials.

JCLD offers blogs, community reviews, patron comments, and other social software tools for educational, cultural, civic, and recreational purposes. Library social software tools provide a limited (or designated) public forum to facilitate the sharing of ideas, opinions, and information about library-related subjects and issues.

Staff and volunteers are encouraged to share preapproved content created for and/or posted to library social software; however, staff and volunteers are not permitted to develop or create library-related content to post on personal social media pages, such as fliers, logos, images, and events.

Library social software is intended to create a welcoming and inviting online space where library users will find useful and entertaining information and can interact with library staff and other library users. Comments are moderated by library staff and JCLD reserves the right to remove comments that are unlawful or off-topic.

Rules for commenting
1. Protect privacy. Do not post personally identifying information.
2. Young people under age 18, especially, should not post information such as last name, school, age, phone number, or address.
3. Posts containing the following are against library rules and will be deleted before posting or removed by library staff:
   * Copyright violations
   * Children's Internet Protection Act violations
   * Off-topic comments
   * Commercial material/spam
   * Duplicated posts from the same individual
   * Specific and imminent threats
   * Libelous comments
   * Images
4. The posting of a comment constitutes agreement to these rules by the commenter.
5. Comments made by robots or automated social software will be removed.